



Retail Merchandising Audit

Are you looking for a faster way to access information accurately of retail audits from your third party agencies so you can provide timely responses to issues?

Most retail audits are still done in the old fashioned way, by pen and paper, and are most likely to stumble upon challenges such as:

- Delayed transmission of data from the field to decision-makers
- Higher risk of loss of data integrity due to human errors
- Need to transcribe findings from paper into a digital format



In1Go Technologies Inc. has been providing digital merchandising and retail audit solutions to consumer goods companies in the Philippines. Using our systems and applications, we are able to generate faster and more accurate various merchandising reports making it quicker for decision makers to address trade compliance and order replenishment. Our sales analytics reports provide sales and marketing managers actionable market intelligence enabling them to create strategies to keep them ahead of the competition.

What we have

- Database of 1.2 million retail outlets/sari-sari stores nationwide
- On-going retail audit coverage of 2500 Modern trade and regional modern trade retail outlets nationwide
- On-going retail coverage of 7000 Market stall outlets nationwide
- Merchandising and retail audit mobile application
- Loyalty management platform

What we offer

- Faster turnaround of On-Shelf Availability (OSA), Off take, Share of shelf (SOS), and Inventory reports
- Proof of Product Placement (Real-time Photos)
- Higher accuracy of OSA, Off take, and Inventory reports
- Digitalization of merchandising processes
- Sales analytics reports

We offer two types of management

1. **Technology provisioning + Project Management**

We equip your third party agency with our digital solutions for merchandising and retail audit together with a project manager to oversee the project execution.

2. **Technology provisioning + Manpower + Project Management**

Complete outsourcing of the project.

We can conduct a trial run for a better appreciation of our services. If you're interested or if you want to know more about our services, please contact me at **0998 589 6707** or **jsignacio@1go.ph**.

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