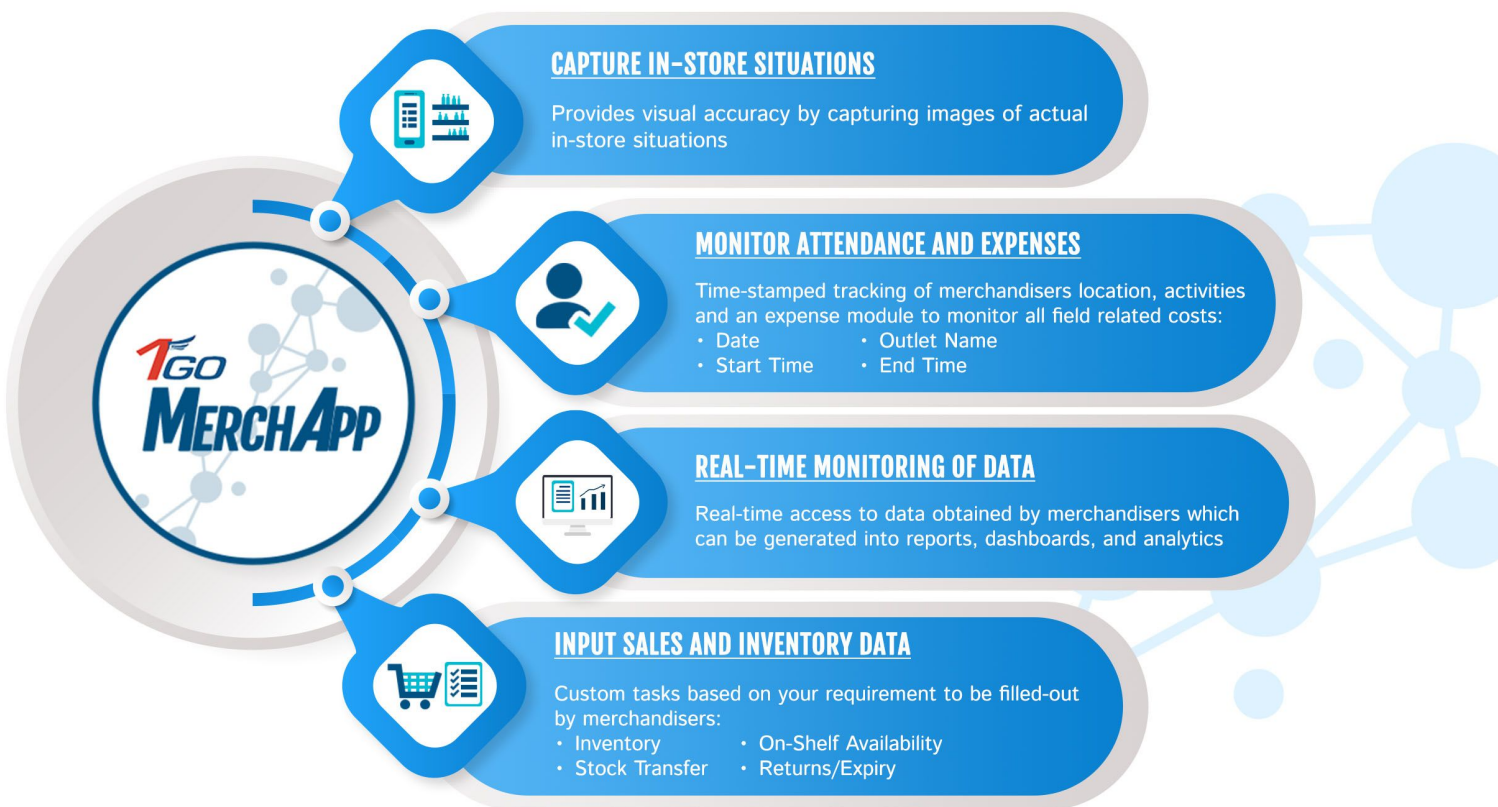# Merchandising Automation

Stay ahead of the competition with real –time merchandising insights

In1Go Merch App is a mobile enabled, merchandising reporting application and innovative platform enabling merchandisers real-time report processing.

This transition from manual processes to digital enables faster and more efficient transmittal of reports. The application provides a consolidated, single view of the output from its users in order to address barriers on timing issues caused by external factors. Information gathered from reports provide valuable insights that lead to sound business decisions.

CAPTURE IN-STORE SITUATIONS

Provides visual accuracy by capturing images of actual in-store situations

MONITOR ATTENDANCE AND EXPENSES

Time-stamped tracking of merchandisers location, activities and an expense module to monitor all field related costs:
- Date
- Outlet Name
- Start Time
- End Time

REAL-TIME MONITORING OF DATA

Real-time access to data obtained by merchandisers which can be generated into reports, dashboards, and analytics

INPUT SALES AND INVENTORY DATA

Custom tasks based on your requirement to be filled-out by merchandisers:
- Inventory
- On-Shelf Availability
- Stock Transfer
- Returns/Expiry

In1Go Technologies Inc. has been providing digital merchandising and retail solutions to consumer goods companies in the Philippines. Using our systems and applications, we are able to generate faster and more accurate various merchandising reports making it quicker for decision makers to address trade compliance and order replenishment. Our sales analytics reports provide sales and marketing managers actionable market intelligence enabling them to create strategies to keep them ahead of the competition.

For better appreciation of our services, we can conduct a trial run at zero cost. If you are interested or if you want to know more about our services, please feel free to contact us.

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